

COOKIE POLICY

1. PURPOSE AND SCOPE

You are informed that, during your visits to our website or mobile application, cookies may be installed on your equipment (desktop or laptop, tablet or smartphone).

As such, this policy is intended to communicate to you the essential elements relating to the way in which we use these cookies, the objectives pursued within the framework of their use, and to inform you of your rights in this respect.

2. WHAT IS A COOKIE?

Cookies are small text files stored and/or read in the terminal of an Internet user when consulting a website or any mobile application, and used by this site or this application to send information to the navigation software.

Throughout its period of validity, a cookie allows its issuer to recognise the terminal each time it accesses content containing cookies from the same issuer.

Only the sender of a cookie can read or modify the information contained in it.

3. PURPOSES OF THE COOKIES USED

The cookies we use can be grouped into three categories:

1. so-called essential or technical cookies;
2. audience measurement cookies;

1. Essential or technical cookies

Essential or technical cookies are those whose sole purpose is to enable or facilitate communication by electronic means, or those strictly necessary for the provision of an online communication service at the express request of the user.

These cookies allow in particular:

- To keep the choice expressed by the user on the deposit of tracers;
- To authenticate with a service;
- To adapt the presentation of the site to the display preferences of the terminal;
- To memorize information relating to the contents of a shopping cart, or to forms that the user has filled out on the site;
- To provide the user with access to their account.

2. Audience measurement cookies

Audience measurement cookies are used to obtain information about the user's browsing (examples of purposes: performance measurement, detection of browsing problems, optimisation of technical performance or ergonomics, estimation of the power of the servers required, analysis of the content consulted, etc.).

4. THIRD-PARTY COOKIES

Our website or mobile application may also contain third-party cookies.

We ensure that third-party services manage these cookies correctly, but we cannot be held responsible for them.

5. RETENTION PERIOD

We respect the requirements set by the CNIL regarding the length of time we keep data.

Technical or essential cookies are kept for the time necessary to provide and operate the service.

With regard to audience measurement cookies, their lifespan does not exceed 13 months. The information collected through these tracers is kept for 25 months.

Other cookies are kept for a period of time reasonably necessary for the purposes for which they are used. The validity of the consent granted will not exceed 13 months.

6. CONSENT AND EXEMPTION

In accordance with CNIL guidelines, some cookies require prior consent while others fall under the exemption regime.

Cookies that require your prior consent are advertising cookies.

Technical cookies and those relating to audience measurement fall under the exemption regime.

With regard to the audience measurement cookies that would process personal data, you can express a right of opposition.

For the collection of consent and the management of the right to object, we use a Consent Management Platform ("CMP").

You can easily manage the activation or deactivation of our cookies through this tool, with the exception of technical cookies which are and remain necessary for the proper functioning of our services.

7. CONTACT US

If you have any questions, please contact our data protection officer (see data protection policy).

For more general information on the protection of personal data, please consult the CNIL website at the following address: www.cnil.fr.

8. REVISION

In the event of regulatory changes or recommendations from the CNIL, we reserve the right to modify this policy. You will be notified of any new policy before it comes into effect.